

**DRAFT**

**Bridport Medical Centre work plan 2015/2016**

Theme	Action	Tasks	By when	Lead	Progress
<p>Choosing Wisely - Right Choice, Right Time, Right Service</p>	<ul style="list-style-type: none"> <li>• Finalise plans for developing and implementing a new 'Acute Service' to improve access to the health care team.</li> <li>• Develop implementation/engagement plan including plans for dissemination of key messages to local press/ website/social media/parish magazines/in-house/leaflet/community groups.</li> <li>• Co-design marketing/engagement plans with the practice to ensure patients understand the new service will work and the reasons for its development. This will include assisting in the drafting of key messages.</li> <li>• Promote roles of the wider healthcare team to enable patients to make the most appropriate choice when seeking healthcare appointments.</li> <li>• Identify patient champions, providing support, enabling them to be available in the surgery to answer queries when the new service is launched</li> <li>• Gathering patient feedback on the service – co-design of evaluation form.</li> </ul>				
<p>Supporting our patients to manage their own health and wellbeing</p>	<ul style="list-style-type: none"> <li>• Establish an interest/task group to develop plans for encouraging patients to make lifestyle changes, this will include;               <ul style="list-style-type: none"> <li>➤ Signposting to local services, provision of verbal and written information on what is available locally and through the new Public Health Hub</li> <li>➤ Supporting the practice in promoting national health event days locally</li> <li>➤ Becoming volunteer ambassador/ motivators to buddy individual patients (specifically to support patients where a member of the healthcare team has suggested a lifestyle change)</li> </ul> </li> </ul>				

	<ul style="list-style-type: none"> <li>➤ Develop whole practice approach to encourage lifestyle change.</li> <li>➤ Seek out best practice – disseminate and share.</li> </ul> <ul style="list-style-type: none"> <li>• Develop health information seminars (at least bi-annually) on subjects identified nationally and locally, to include pharmacology, mental health, dementia.</li> <li>• Explore best use of Jayex (call in information boards) media in-house support (as above)</li> </ul>				
Building capacity and capability in our local community.	<ul style="list-style-type: none"> <li>• Mapping of local voluntary organisations, identifying any gaps in provision, specifically relating to supporting the most vulnerable patients as identified by the integrated health and social care team.</li> <li>• In partnership with appropriate staff and community groups, promote volunteering opportunities to support the work of the integrated health and social care team.</li> <li>• Seek out best practice – disseminate and share.</li> </ul>				